



## Cat Tully – Founder, School of International Futures

### 1. Short bio (55 words)

**Cat Tully** is founder of the School of International Futures. She consults, teaches and advises on emergent strategy and strategic foresight internationally, including at Moscow's Presidential Academy for Public Administration and the UN advisory group for SDG16. Previously, she was Strategy Project Director at the UK FCO and Policy Adviser in the Prime Minister's Strategy Unit.

### 2. Medium bio (182 words)

**Cat Tully** is the founder of the School of International Futures (SOIF) an independent not-for-profit and consultancy that builds the capacity of business leaders, policy-makers, governments and international organisations to use and gain value from strategic foresight.

She teaches and advises on emergent strategy, system stewardship and strategic foresight internationally, including at Moscow's Presidential Academy for Public Administration and the UN advisory group for SDG16.

Previously, Cat was Strategy Project Director at the UK FCO and Senior Policy Adviser in the Prime Minister's Strategy Unit. Before working in government, she worked in strategy and international relations across the not-for-profit and business sectors, including Christian Aid, Technoserve, World Bank, and Procter and Gamble

Cat has a Social and Political Science degree from Cambridge University, an MPA from Princeton and a business and finance strategy qualification (CIMA). She is a trustee for [Involve](#), a public participation Think Tank; the Foundation for Democracy and Sustainable Development; and a Global board member of Academics Stand Against Poverty. She is also a member of the Advisory Group of the British Foreign Policy Group (BFPG).

### **3. Full bio (288 words)**

**Cat Tully is** the founder of the School of International Futures (SOIF), an independent not-for-profit and consultancy that builds the capacity of business leaders, policy-makers, governments and international organisations to use and gain value from strategic foresight

Cat has extensive experience as a practitioner, helping governments, civil society and businesses be: more strategic, more effective, prepared for the future, and global citizens in an interconnected and uncertain world. Her motivating principles are a focus on social justice and the importance of multi-stakeholder approaches to address the challenges of the 21st century world.

Prior to setting up the School of International Futures, Cat was Strategy Project Director at the UK FCO and Senior Policy Adviser in the Prime Minister's Strategy Unit under Tony Blair and Gordon Brown. Before working in government, she worked in strategy and international relations across the not-for-profit and business sectors, including Christian Aid and Technoserve, Procter and Gamble. Cat has also worked for the UN, EU commission and the World Bank.

Cat has an MPA from Princeton and a business and finance strategy qualification (CIMA). She advises the UK and US governments, trains strategy to government officials from across the world, and is an active contributor to debates on strategy and global issues. She is particularly interested in strategic foresight, managing risk, the impact of technology, democracy 2.0, and participatory forms of public engagement into emergent strategy. She is a Trustee of [Involve](#), a public participation Think Tank; of the Foundation for Democracy and Sustainable Development; and a Global Board member of Academics Stand Against Poverty. She is also a member of the Advisory Board for the British Foreign Policy Group (BFPG).